



# Sponsor & Exhibitor Benefits

## Benefits

	Co-Sponsor (\$10,000)	Sponsor (\$5,000)	Friend (\$1,000)	Booth Sponsor (\$245) Limit 15
Complimentary Conference Registrations	6	4	2	1
Exhibit Space at Conference	✓	✓	✓	✓
Attendee List Access	✓	✓	✓	✓
Listing in Conference Program	✓	✓	✓	✓
Organization Name, Logo, & Weblink on Conference Website	✓	✓	✓	✓
Organization Logo on Conference Signage	✓	✓	✓	✓
Meals included with Conference Registrations	✓	✓	✓	✓
Ad in slideshow during breaks and meals	✓	✓	✓	**
Attendee Bag Insert	✓	✓	✓	**
Highlight in Pre-Conference Promo Emails	✓	✓	✓	*
Swag Bag Opportunities	✓	✓		
Special Recognition throughout the Conference from stage	✓	✓		
Press	✓	✓		
Meal Host – Short remarks & material on tables	✓	*		
Workshop	✓	*		
Table Tents	✓			

\* Space Permitting  
\*\* Additional Charge

Other Promotional Opportunities	
Attendee Bag Inserts	\$200
Include Ad in Slideshow during breaks	\$50
Social Media Promo	\$50
	\$

## SPONSOR DEADLINES

Requests and payments for exhibits and sponsorships must be received by the dates below to be included in that round of promotions. The earlier you sign up as a sponsor, the more opportunities you have to be featured in conference promotional materials.

### For Pre-Conference Promotion:

Logo & weblink will be added to website as soon as application is approved.

**11/30/16** – Application and half payment needed to be included in the first round of promo materials.

**1/31/17** – Application and half payment needed to be included in the second round of promo materials.

### For Conference Promotion:

**2/6/17** – Attendee bag inserts (500) must be received by Free the Captives.

**2/12/17** – Slide for slideshow during breaks and meals is due.

If you are providing your logo for inclusion in the conference materials, please provide a high resolution eps or jpg (300dpi). Please send this as soon as you can after deciding to be a sponsor or exhibitor.

For questions, please contact [Julie@freethecaptiveshouston.com](mailto:Julie@freethecaptiveshouston.com).

# 2017 Free the Captives Annual Conference

## Sponsorship Opportunities

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### CONFERENCE PROGRAM [\$7,500]

- Underwrite the printing of the conference program, which includes the agenda, speaker bios, and advertising. Sponsor will receive a full page ad in the program as well as recognition on the back cover.

### SUMMIT SPEAKER [\$3,500]

- Underwrite travel, hotel and honorarium for leading experts to speak about human trafficking at Free the Captives' 7<sup>th</sup> Annual Houston Human Trafficking Conference.

### TOTE BAGS [\$2,500]

- Underwrite the costs of providing canvas tote bags for conference attendees. Sponsor will receive prominent display of their logo on the tote bags.

### CONFERENCE SCHOLARSHIPS FOR 16 LEADERS [\$1,000]

- Underwrite the registration fees for 16 current non-profit leaders who would otherwise not be able to attend. Sponsor names will be listed in the program.

### FUTURE LEADERS SCHOLARSHIPS FOR 8 STUDENTS [\$500]

- Underwrite the registration fees for 8 students who display strong leadership skills and a desire to combat human trafficking. Sponsor names will be listed in the program.

# 2017 Free the Captives Annual Conference

## Sponsor and Exhibitor Application

The final application deadline for sponsoring or exhibiting at the 2017 Free the Captives Annual Conference is **February 13, 2017**. Completed application must be accompanied by your payment in order to be included in pre-conference promotional materials.

Company/Organization: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

A one-line name will be provided for each exhibitor in the program and signage. Please print EXACTLY how you would like your organization identified:

\_\_\_\_\_

Briefly describe your organization's goals, mission, and efforts:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Indicate the Sponsorship Level You Seek:

- Co-Sponsor (\$10,000)
- Sponsor (\$5,000)
- Friend (\$1,000)
- Exhibit Booth (\$245)
- Other Sponsorship Opportunity (Please write in)

\_\_\_\_\_

Do you want a booth?  Yes  No

# 2017 Free the Captives Annual Conference

## Sponsor and Exhibitor Application

Description of your booth, materials, and products to be distributed: \_\_\_\_\_

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Exhibitors' representative(s) attending the conference:

*See sponsor benefits to determine how many registrations come with your level.*

Name	Title	Email	Phone
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### **Payment:**

Payment Type:  Check  Visa  MC  Discover

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

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Total Charge: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Make checks payable to **Free the Captives** and designate it for **2017 Conference Fee**.

**Please return completed Application, Digital High-Res Logo, and Payment to:**

Free the Captives  
2211 Rayford Road  
Suite 111-418  
Spring, TX 77386